



SOLEL

INTERNATIONAL

WE REVIVE COMMUNITY THROUGH ARTS AND CULTURE BY COMBATING COMMUNITY DETERIORATION THROUGH ARTS, YOUTH SERVICES, PRESERVATION AND INNOVATION



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THIS PRESENTATION IS ACTIVATED BY
OUR PROPRIETY APP UNCOVER EVERYTHING



Introduction

Raise the Sun with Solel International

Solel International is a 501(c)(3) organization that strives to ignite passion for human environmental unity and empowerment through the Arts, Culture, History, Media, Diversity and professional services.

We use our methods to:

- Expand the experiences of the underprivileged and overlooked all over the world creating a more open global and local impression
- Restore confidence and connectedness
- Expose others to the creative spirit diversity has to offer
- Install self discipline and self -worth





History Of Solel International

8 years ago, we've started and operated near Northwood Manor. Since then, Solel has reached the Galveston Community, Independence Heights, East Houston Community, The Kingdom of Bahrain, The Military, and back! We've accomplished a great deal of first's and represented the North Forest Alma Mater with Honour Courage and Commitment. Our creative agency has a diverse staff and expertise in the field of the ARTS!

Why Choose Us?

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Usually in our line of work we often make sure we establish a couple of check off points to effectively create successful outcomes for specific needs-based communities no matter in field:

- *Proven responsible stewardship of funding*
- *Create Proper Training wherever needed*
- *Make Communication easy and comfortable amongst all involved*
- *Provide top of the line artists, tech and fabrication*
- *Stay in line with community ADA requirements to comfortable viewing zones so everyone may enjoy the full product experience and message.*
- *Community Preservation and Branding will be researched thoroughly*
- *Keep increasing great partnerships*
- *Establish local community involvement and employment whenever possible*

Affiliations

- Rotary Club
- Veterans Chamber of Commerce
- Urban League
- Community Artist Collective
- Tre Magazine Contributors
- Sheldon ISD Afterschool Specialists
- US Military
- Bahrain Tourism Ministry



YOU CAN BE THE FACE OF CHANGE



FB TW IG



Support Us!



We have amazing work and amazing partners!

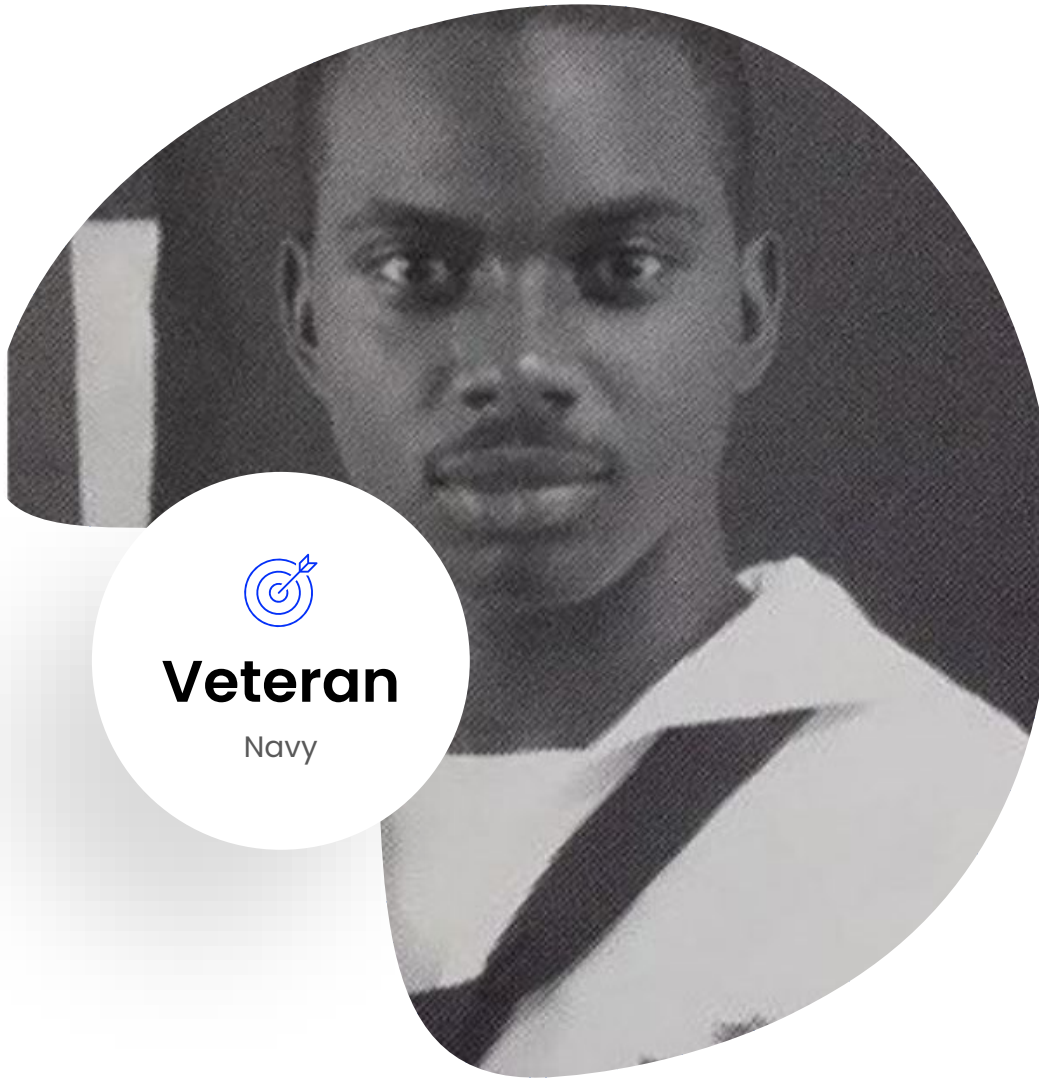


Awards/Accomplishments

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1. Became a trusted vender of Harris County Department of Education for Arts and Cultural Programming
2. Won Houston Business Journal's 2019 Landmark Awards: Retail Winner for our Mural Design for Whole Foods 365. <https://www.bizjournals.com/houston/news/2019/04/11/hbj-s-2019-landmark-awards-retail-winner-and.html>
3. Completed multi-arts event Moro-Americana which is the first Moorish American Cultural Festival in 106 Years of Moorish American History which involved artists from Houston Texas in the arts to from dance, culinary, beauty, photography, fashion, visual art, music and many other art forms. Her Highness Sheikah Aberer Al Khalifa donated a fashion line to our show giving all involved rare opportunities. Commissioner Rodney Ellis, Houstonians, the Moorish American cultural constituency and international embassy representatives were all present.
4. Won Houston's coolest Non-Profit with Tre Magazine
5. Earned 3 Congressional Awards from Sheila Jackson Lees Office
6. Earned 2 state Representative Award
7. Flag in Solel's Honor flown over capital.





Veteran

Navy

Danny Asberry El

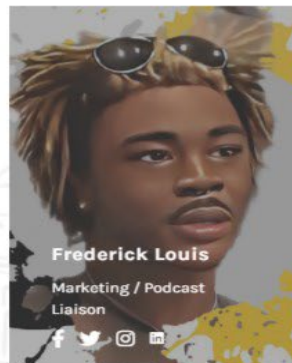
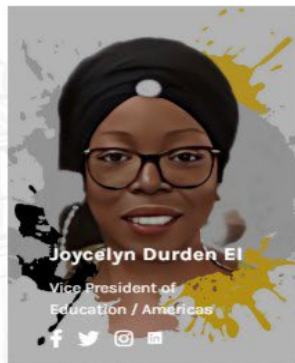
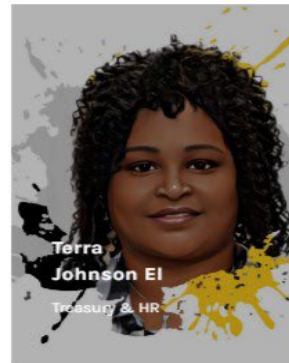
President of Solel International

Danny Asberry El is built from strong principles of Truth Honor, a steadfast defense of creativity and a belief in doing the right thing. The American ideal creativity can revive nations. The North Forest Area of Houston Texas is where Asberry El was born. He is representing Creatives who are underrepresented. He was the only Moorish American Draftsman in the NAVY.

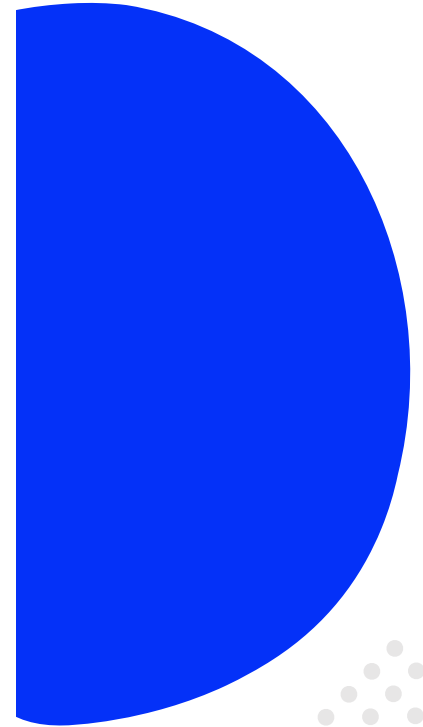
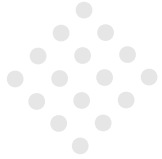
He worked as a community builder for the Go Neighborhoods campaign under LISC AmeriCorps and creating the Branding for it as well. He won the teacher of the year at CE King middle school. He worked for NASA in graphics and print. Asberry El has a degree in Fine Arts and a Masters degree in Business from American InterContinental University. He has Brought 8 years of leadership and service to Solel International.

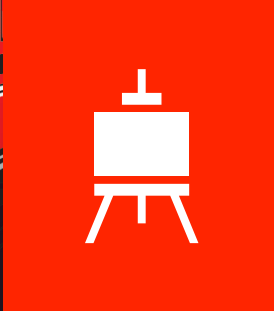
Recently he's had the Honor of being featured on TED Talk [Click Here for More!](#)

Meet Our Dedicated Team of Leaders & Board Members



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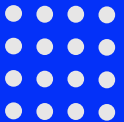


Our Great Services

"The arts are not a frill. The arts are a response to our individuality and our nature, and help to shape our identity. What is there that can transcend deep difference and stubborn divisions? The arts. They have a wonderful universality. Art has the potential to unify. It can speak in many languages without a translator. The arts do not discriminate. The arts can lift us up."

-Former Texas Congresswoman Barbara Jordan

DIVE IN!



Our Great Services



Brand Bonding Sessions

We build creative space where communities can establish guides for the places they love!



Graffiti Mitigation & Surface Protection

We restore art and invest in Anti-Graffiti Films for the removal of vandalism or graffiti damage as it occurs.



Art Installations

We specialize in 4D AR Murals, Optical Illusion Statues, Street Painting (Crosswalks), Commissioned Residential Art, Mini Murals, etc



— Art Is Not
a Frill

Our Great Services



Raise the Sun Program

For every five Projects we are awarded, we will service a neighbouring area with one project. *(Some restrictions apply)*



Creative Project Management

We have a decorated CPA and certified treasurer and other staff that manage our budgets, and we are known to have finished many of our projects ahead of schedule.



Fabrication

We specialize in Wayfinding Signage, Neighbourhood Flags and Posts, Statues and more.



Art Is Not
a Frill

Our Great Services



Health Care for Creatives

With our affordable membership we can grant access to preventative health care to creatives, low income and students.



Arts & Cultural Consulting

We have a decorated CPA and certified treasurer and other staff that manage our budgets, and we are known to have finished many of our projects ahead of schedule.



Events & After School Programs

We specialize creating classes for K-12 and for adults. Our Festivals and events brings community support.

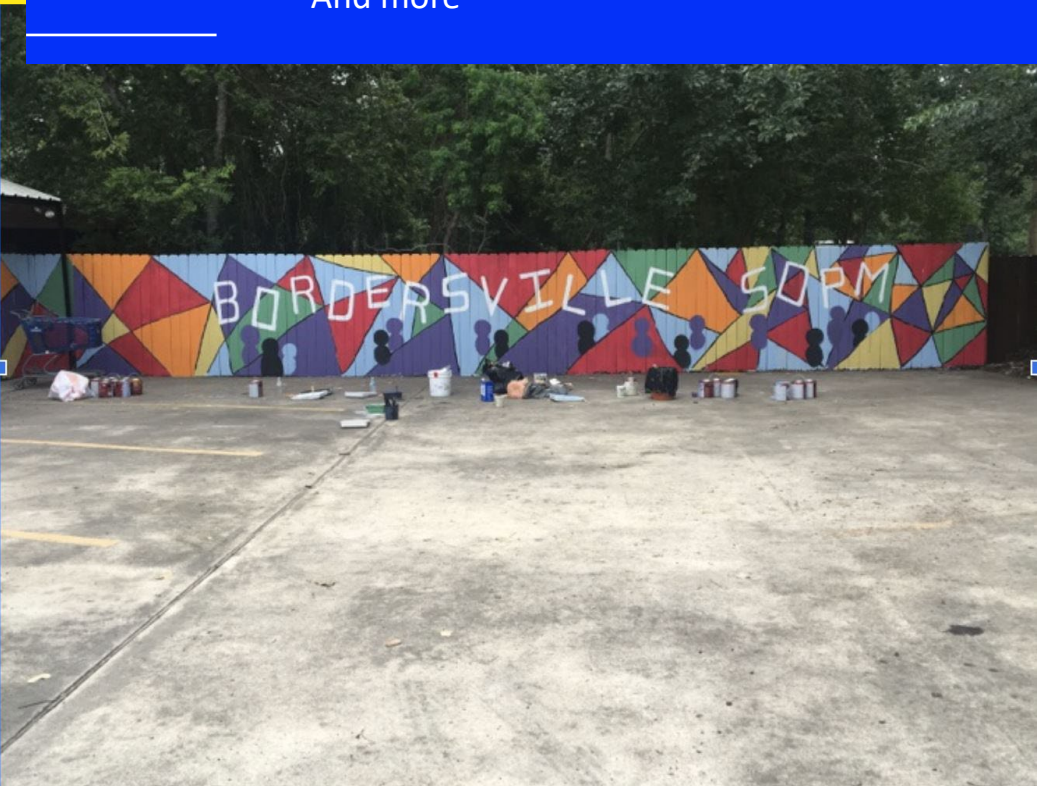


Art Is Not
a Frill



portfolio

And more

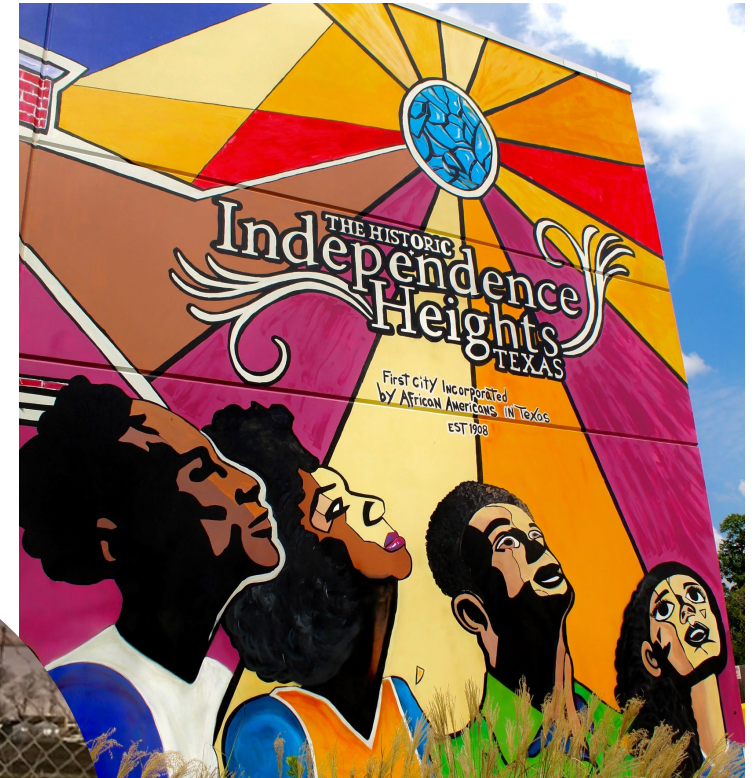


PORTFOLIO

Our Augmented Reality Murals make and Impact in the palm of your hand

If you ever wish that walls could talk today your dream has come true. We are the first in the city of Houston, Galveston and the Kingdom of Bahrain to produce AR murals. We are proud that we are from the north forest alma mater, and we choose to represent our community and the highest regard! Check us out!

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Sani AND Cavanaugh Nweze. THANK YOU TO Daniel-Andrew Asberry-El AND ALL OTHERS INVOLVED. MY MAMA RIDES PAST THIS MURAL EVERY DAY TO GO TO WORK, I JUST HADN'T TOLD HER ABOUT IT. I'M HUMBLLED AND HONORED. I STAND FIRMLY AND PROUDLY ON THE SHOULDERS OF MY ANCESTORS. I ALSO HAVE A LONG WAY TO GO IN MY LIFE STORY AND SERVICE TO MY PEOPLE. LOOK MAMA! **Furaha Terri Nairn-Collins**



Traffic Control Murals

We are the first to create augmented reality mini murals for the Northeast and East Houston Area.



More to come

Our mini murals don't only serve as beautiful wayfinding signage but as a tool for safety, disaster preparedness and community preservation.

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PORTFOLIO

ART IS THE IMITATION OF LIFE

IN THIS LIFE....

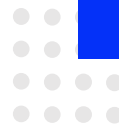
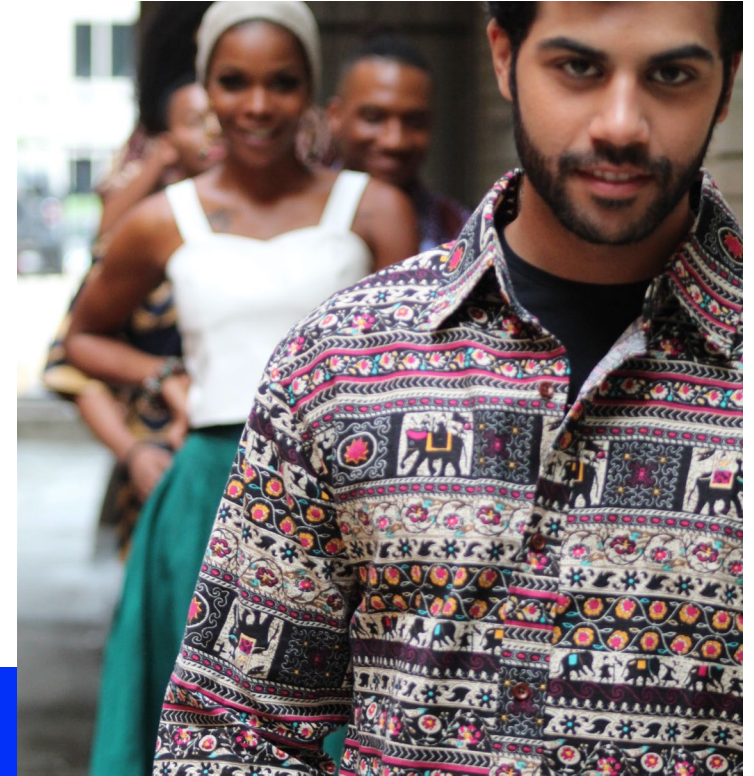
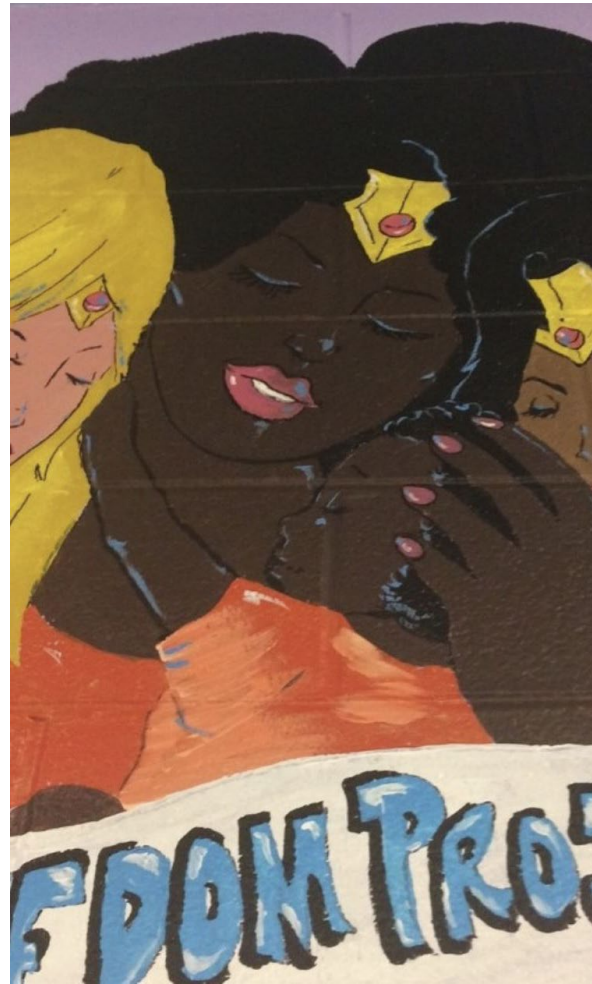
We can merely be what we know....To surround yourself with beauty day in and day out you constantly reminded of what's inside. If you know and see better, then you do better. Art brings this notion to everyone it touches this transforming the morale of the area as well as the overall value.

PORTFOLIO

Harris County jail's first reentry program "Project Evolve" – Murals with purpose

Giving the change of a lifetime in the world of fashion >

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Fashion – Designs and Events >

Design and Decors





PORTFOLIO

**We can absolutely make the
walls talk through print, art
and tech!**

Muze Office Mural ^

< Juneteenth Absolute Freedom Juneteenth Mural
commissioned by Galveston Tourism Board

Northside Management District Mural>

Our Art is Also ADA Compliant



PORTFOLIO



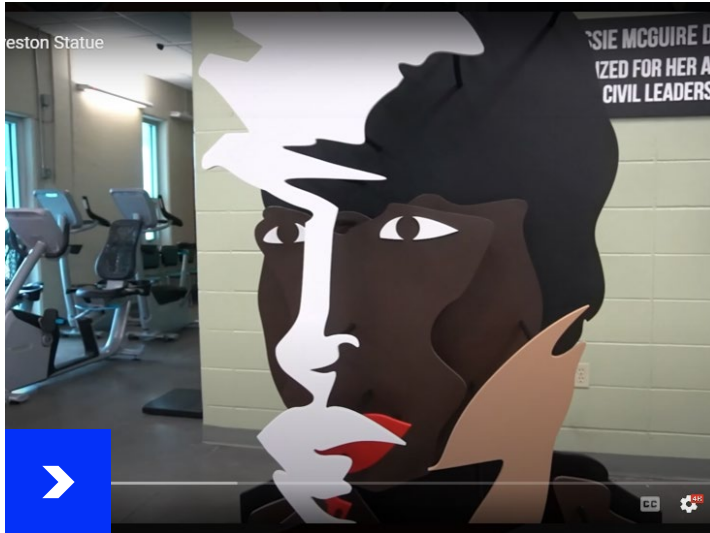
Fabrication

Permit approval / Signage
Decals / Giant Size Materials



PORTFOLIO

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Jessie McGuire Dent

This mural was the first historic female statue in Galveston



Caterpillar

One of our popular customers



Albert Paley

One of our popular customers



Benefits of Solel - Infinite Messaging

INFINITE MESSAGING

Infinite messaging it's a term that means being almost anywhere at anytime. Are art and augmented reality app come in one package to where you can update your information real time using the same imagery. This method will be essential in getting your messages into the palms of people's hands.



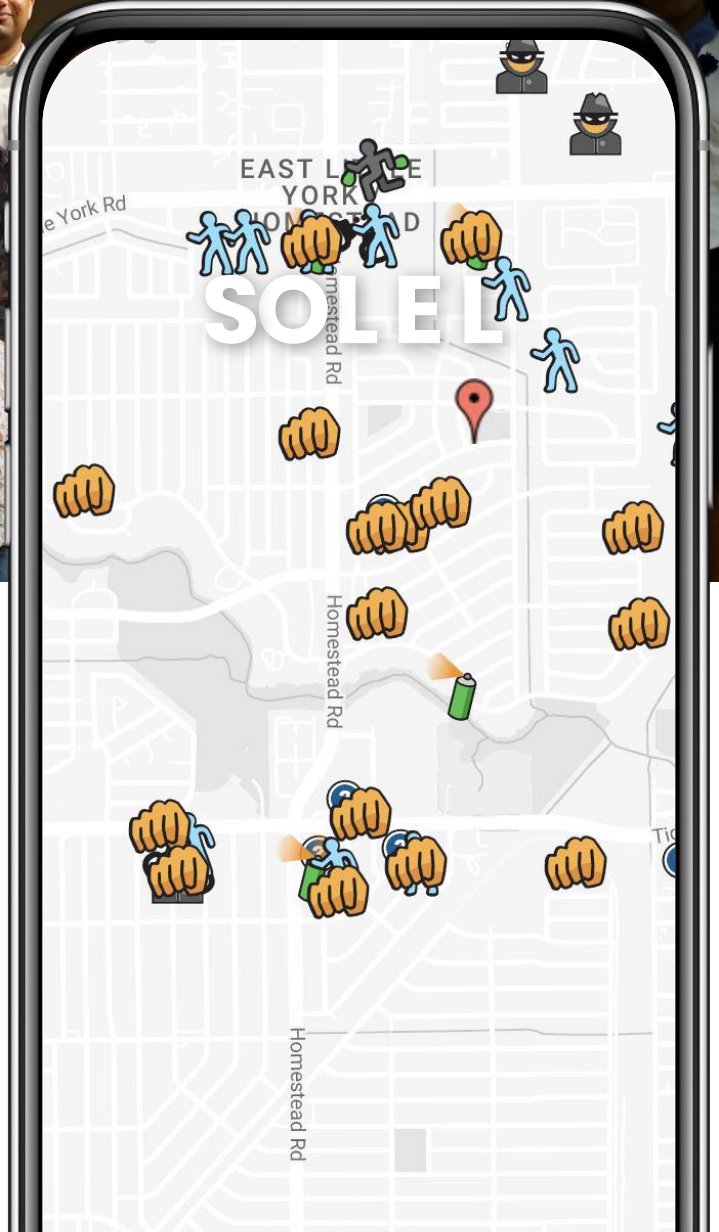


Benefits of Solel - Infinite Messaging

Art & Crime Prevention

Art-based crime prevention programs get folks off the street and give them something to do. We do have an app service that helps adolescents encourage students to stay on their lifepath while also providing crime reporting accessibility through augmented reality.

[Link](#)

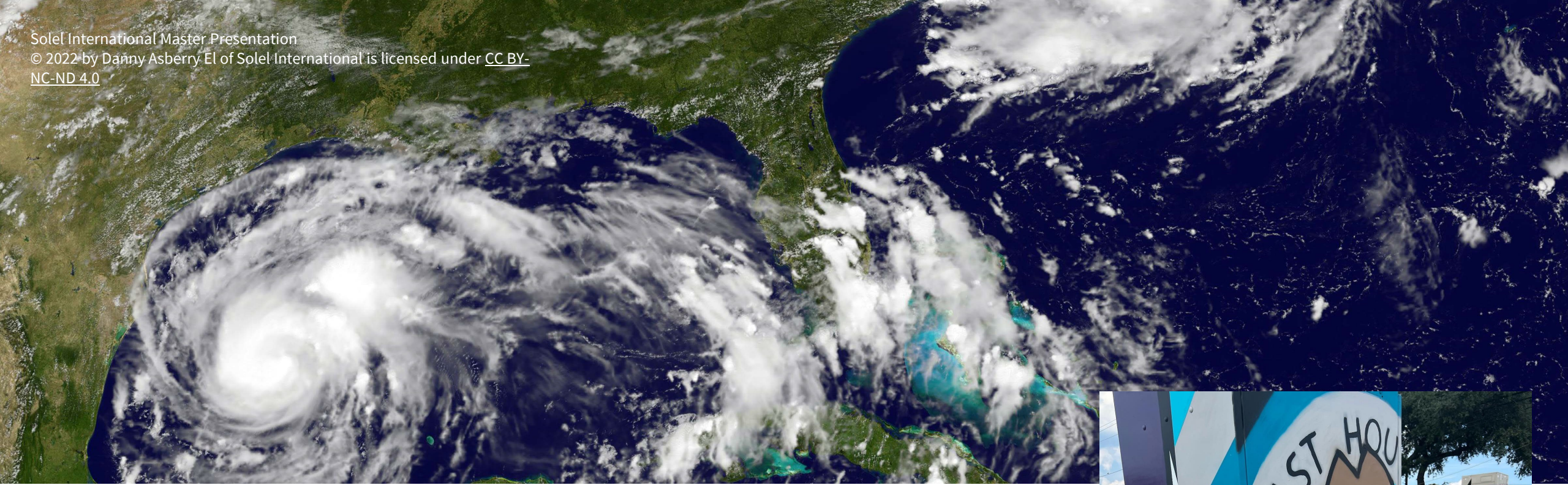


Benefits of Solel - Infinite Messaging

Monitoring and Data Collection

Based off the information added through our website in app development we're able to share neighborhood information with law enforcement and the state representative's office to keep track on what's happening within the community.





Benefits of Solel - Infinite Messaging

DISASTER Preparedness

With tropical storms right around the corner, we would need a faster messaging protocol to make sure we can ascertain the safety of our patrons in the area. Currently we have disaster preparedness messages lodged in our mini murals we've recently done for the area. We can truly turn your entire district into a reality centric space where people will be much safer.





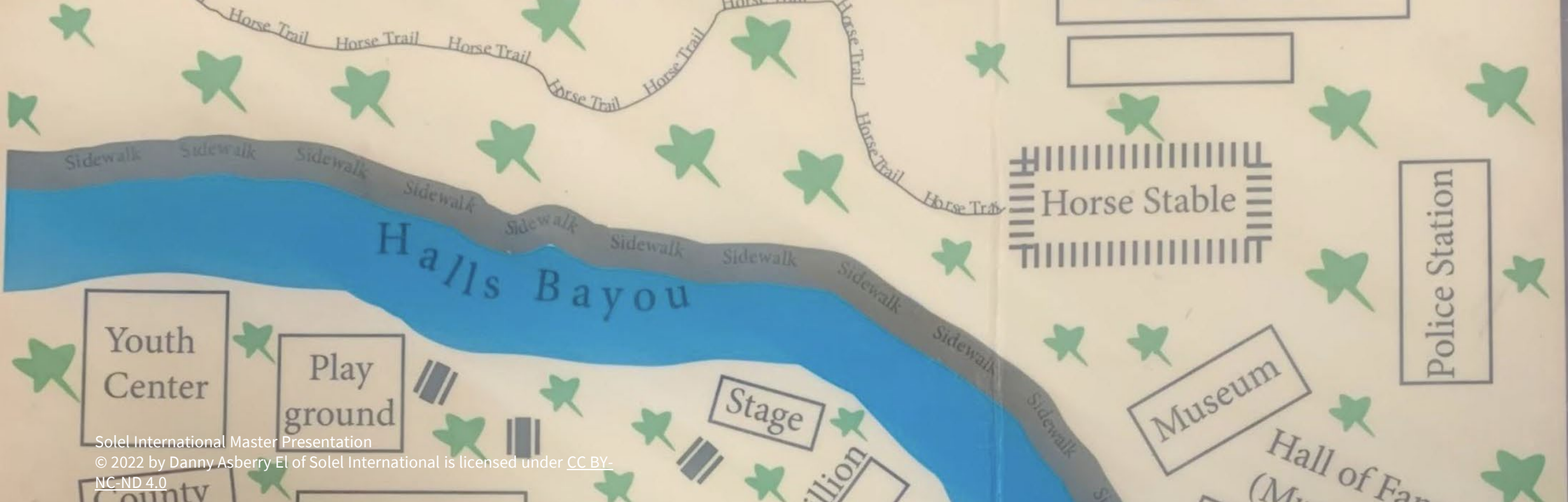
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Benefits of Solel

Community Inclusiveness And Support

Will we going to an area we specialize in going in through the front door and not the back. We familiarize ourselves with the culture of the area and bring synergy to the community we work for. We believe in community inclusiveness, and we have gained support of our alma mater and other communities that have embraced us period





Benefits of Solel

**Community
Inclusiveness
And Support**

More Community Ideas



PORTFOLIO



Community Buy in

Acknowledgments



PORTFOLIO

Christopher	9603	✓	
Rich McVey	110-76	✓	
Keth Blackbear	Hu	✓	
La Kishalt	Homesied	✓	
Lachurchm El	832-921-0855	✓	
Angela Mun	846-744-0442	✓	
Leslee Wil	832-288-6450	✓	
Mrs. Natalie	833-996-581	✓	
Barbara	832-207-381	✓	
Heather	832-709-5041	✓	
Esther	832-483-2151	✓	
DiKondra	832-269-7800	✓	
C. Rose	833-315-2	✓	
Alexis		✓	
Anthony Zink		✓	
Arnold Simon		✓	
Deborah		✓	

Survey

Community Buy in

Janet	914-261-0971	✓	
Janetta	615-879-4	✓	
Hayes		✓	
R. Murray		✓	
D. Adams	291-545-7131	✓	
Mircea	713-497-1508	✓	
Ampriana	816-557-0705	✓	
Josephine	713-992-7559	✓	
Francenta	832-982-4889	✓	
Tolla	832-881-0246	✓	
Clarissa	713-215-7135	✓	
Yvonne	832-853-0379	✓	
Denise	832-741-3784	✓	
Robert	415-373-8206	✓	
Juliet	832-434-0454	✓	
Braise	281-230-5537	✓	
Gregard	832-566-7985	✓	

Survey

Community Buy in



Flag Flown Over the U.S. Capital for our service

We were honoured for our services due to creating the first mini murals in East End



Benefits of Solel

Collective Opportunity

Solel international is known for its collective opportunity through health care, sourcing artistic jobs, town halls, etc.

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Benefits of Solel

Events
Performance
Arts

We are also very versatile in the arts. We do not only do things related to visual arts but in fact we have a great entertainment base as well. We are known to put on wonderful festivals including great zydeco bands, salsa music and other multicultural events.



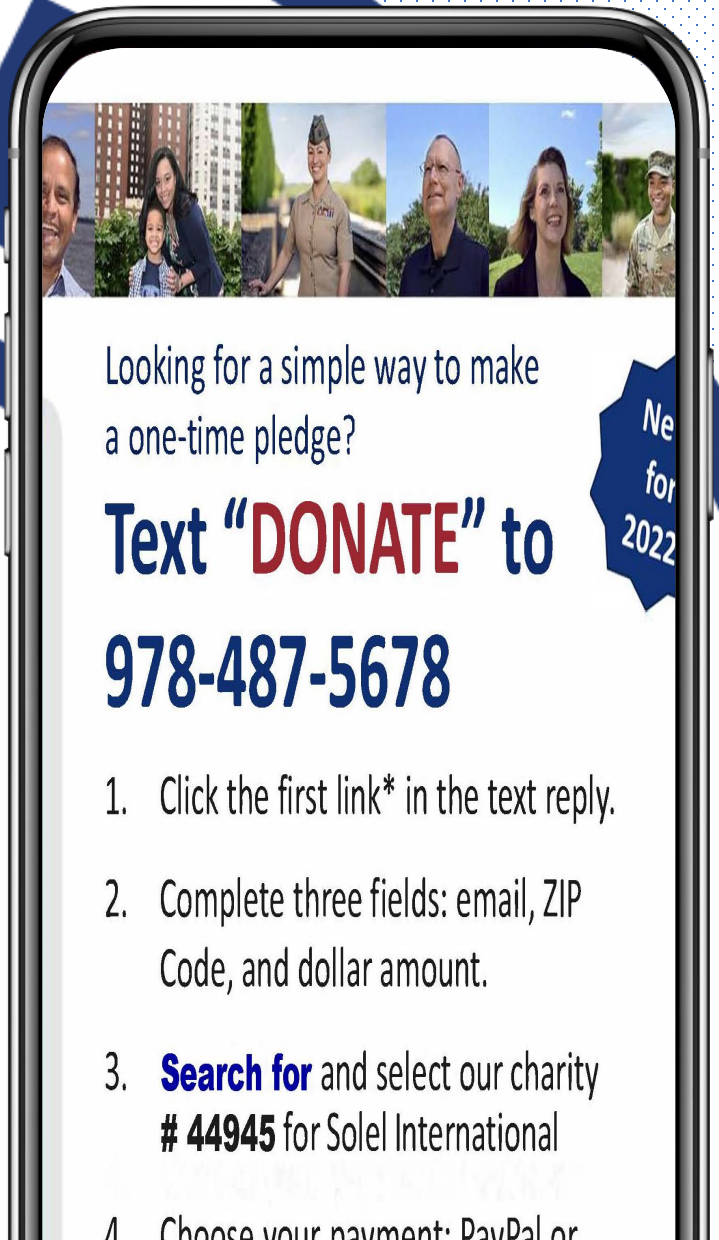
Y CFC CA

Benefits of Solel

US Military And Veteran partnerships

We are the face of Change

We are now the face of change with the US military, and we have several opportunities for exchange between U.S. military members and young people. This would be from the charitable and creative aspect that has not yet been explored by many. This will help to get those creative juices going as well as install discipline in today's population



Looking for a simple way to make a one-time pledge?

Text **"DONATE"** to

978-487-5678

New for 2022

1. Click the first link* in the text reply.
2. Complete three fields: email, ZIP Code, and dollar amount.
3. **Search for** and select our charity # **44945** for Solel International

1. Choose your payment: PayPal or

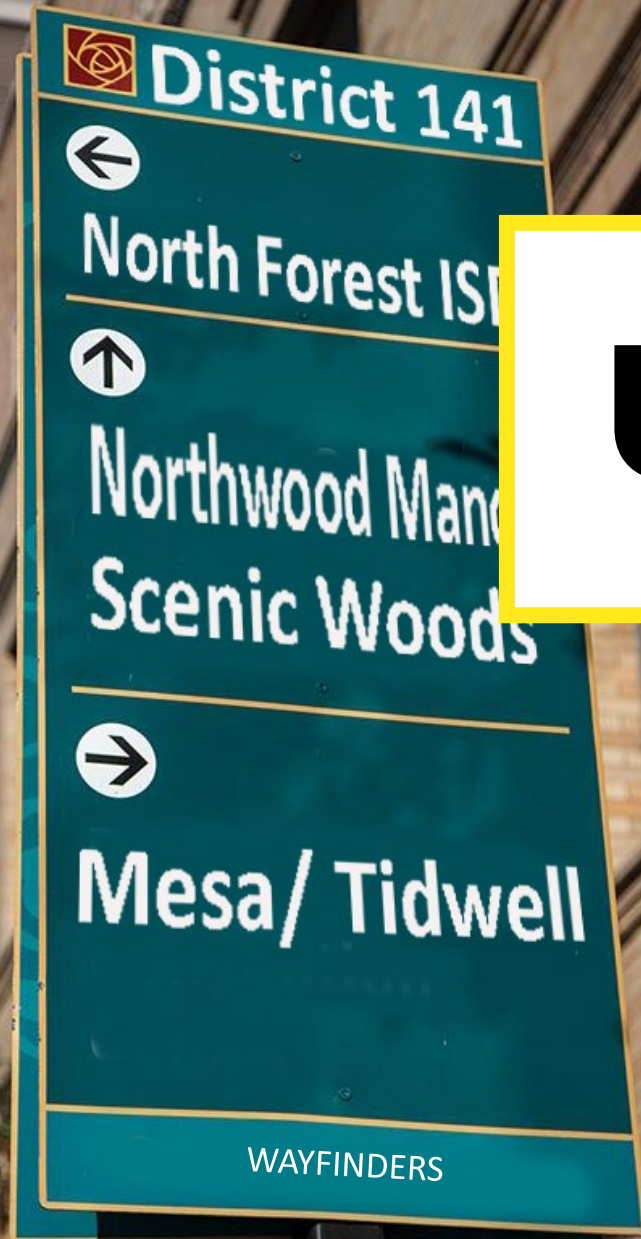


How can we help

We are what's needed...

As you know, we're here because our organization has a big vision for the future. We work synonymously with the support of the community, and we pride ourselves in coming in from the front door. But it's expensive to [educate children, hold courses, provide for creatives, care for the community, etc.].

We love to provide space and opportunity (two things that are fleeting fast) and I believe you do too. That's why I'm here today— We are no tasking for a handout, but we would like to be apart of all processes to help us to Identify resources for programming, community construction reinvestment, and projects.



UN TAPPED

UPCOMING PROJECTS

The community of Northeast & East Houston has a vast history that is untapped. We see the opportunity not only for art to canvas the area but also for creative ways to help improve the reputation and value of the community itself. We currently face the possibility of having others tell our story and Solel International wants to provide the tools necessary to the prevention of this.

Solel International sprouted from the 77016-zip code, our home and opportunity zone and we have created Houston's first augmented reality mural in Houston Texas to date from Whole Foods 365. We have deigned works for many other Houston communities, and we specifically sought out this area because the president of Solel International is an alum of North Forest ISD.

01



Upcoming Beautification Projects



McCarty /Mesa (Before)

We are working to reimagine the McCarty and Mesa underpass. We've gotten buying from the community and they were very excited about this project.

02



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Art To Achieve Your Goals (After)

Help us show the world that despite whenever hurricanes or pandemics or freezes throw at us, we can be resilient annoying we can accomplish our goals.



FB TW IG

Upcoming Beautification Projects



Just Like the Rice and Montrose area

Earthtone bridges helps to improve the mood of the community using its neutral colors and base. This will be the before shot.

03

Transforms mesa's bridge paths into Earth toned Delights

The After Photo

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Cross Walks – All them beautified would send a statement

Crosswalks may not seem like a lot, but they do make a difference in visual presence. To be as beautiful as the ground beneath you gives a statement of solidarity and community ties. It would a great wayfinding method as well. BA great wayfinding method as well!

FB TW IG



untapped



Crosswalks Continued..



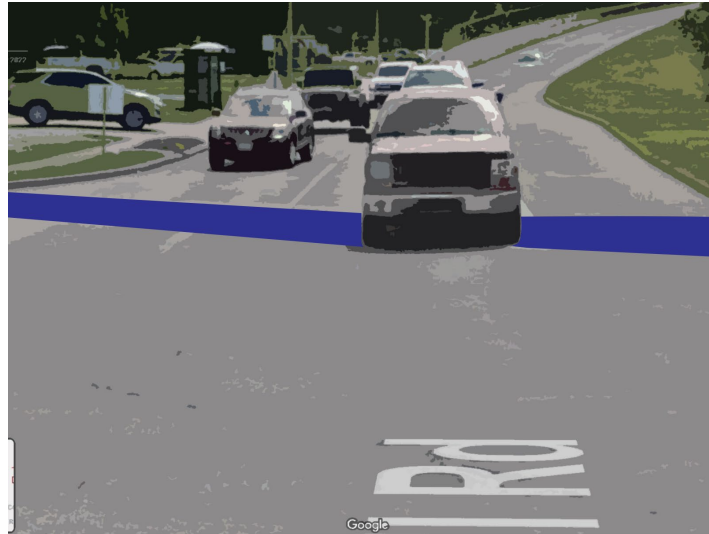
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Green & Gold

Crosswalks



Blue & Gold

Crosswalks



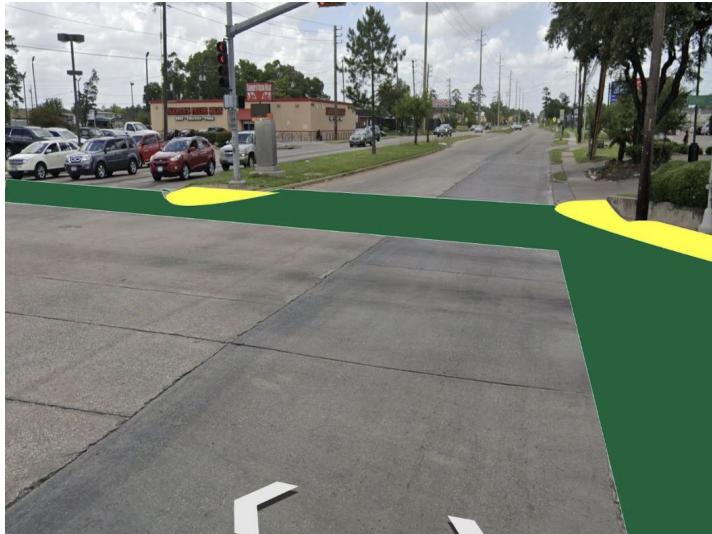
Blue & Gold

Crosswalks

untapped



Crosswalks Continued..



Green & Gold

Crosswalks > And Street Art>>



More Community Murals and Last but not least...



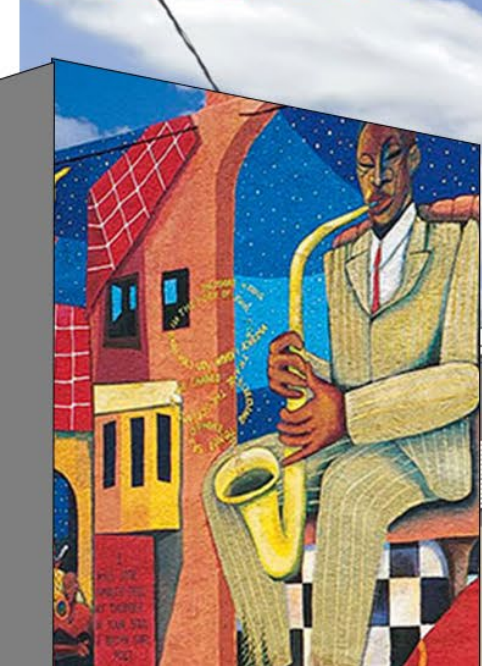
Opportunity Zone Community Reinvestment

Business Plan





AFTER



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Get In Touch

Get in Touch with us to get
the new information

ADDRESS

6134 Micollet St
Houston, Texas 77016

PHONE

+17132568490

Website

Solelint.org

EMAIL

president@solelint.org



THANK YOU

Q&A

Community Restoration >>>>



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